



Rave Alert



Smart911.comTM

Two core components

- Rave Alert is the Engine which drives the notification system
- Smart911 is the database of 5 million profiles throughout the United States
- EastonAlert is the City of Easton service mark.

EASTONALERT



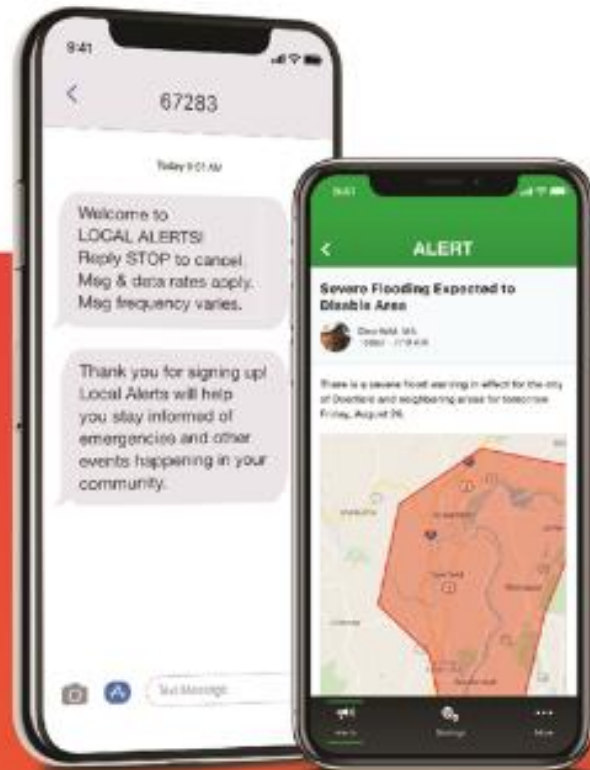
Powered by

Smart911®

Our New Mass Notification System – Service Mark

EastonAlert Information

Launching February 2020



EASTONALERT



Seconds Matter in an Emergency

Alerts and notifications help inform you on weather, traffic and other emergencies in your community. When you opt-in for alerts, you will have the option to choose the kind of notifications you prefer to receive



EMERGENCY
ALERTS



WEATHER
ALERTS



TRAFFIC
ALERTS



HOUSEHOLD
INFO

EastonAlert Vs Nixle



Specific to our geographical area – pre mapped



Over 11,000 landline phone numbers imported into the system



Over 7,000 area registrations in Smart 911



Attachments on alerts



Customers create their own notification opt-in profile



Your 911 profile can follow you when you travel



Data Query capabilities – used for alerts



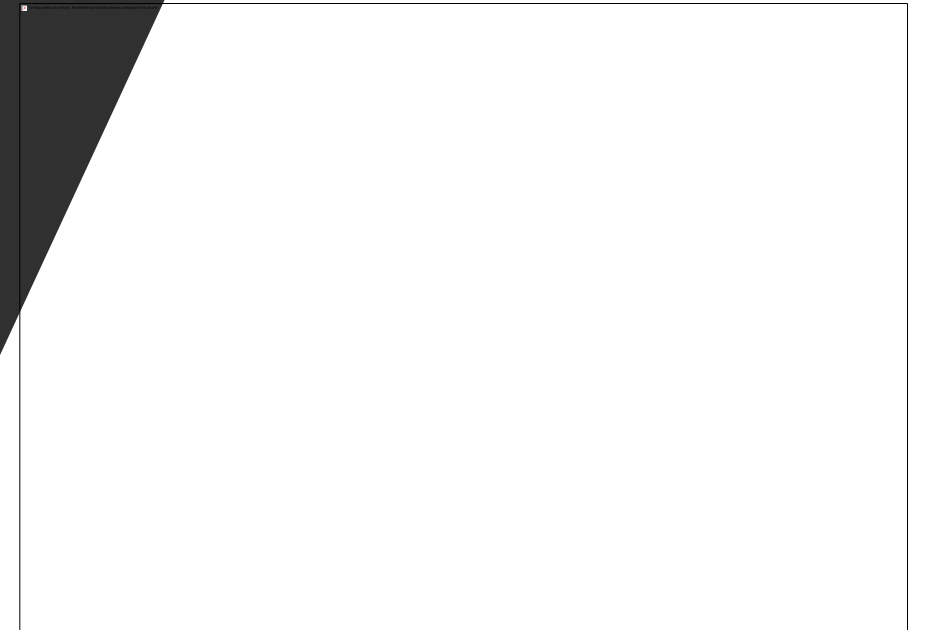
48 languages determined by profile (Default English)



Polling – questionnaire



Staffing



Smart 911 Profile



People living in your household



Pets, service animals, and livestock



Medications and medical equipment



Vehicle descriptions



Phone numbers associated with your family



Medical conditions and allergies



Property details, layout, and utility information



Emergency contacts



Smart911 Mobile App

4 ways to register



How do you register?

- 1. Download the smart911 App from the App store or Google Play.**
- 2. Send a text (sms) message to 67283 keyword "eastonalert".**
- 3. Click the Smart911 image below to be taken to the registration portal**



- 4. Web URL enter eastonalert.access-pa.gov**

Notification

	Text	Voice	Email
 <input type="checkbox"/> Emergency Notifications from MI - County of Hillsdale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> General Weather Notifications Opt-in to receive important weather notifications for all of Hillsdale County.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Tornado Warning Opt-in to receive Tornado Warnings in your area.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Severe Thunderstorm Warning Opt-in to receive alerts for Severe Thunderstorm Warnings in your area.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 <input checked="" type="checkbox"/> Easton Alert Staff Emergency Notifications from Easton City, PA	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Winter Advisory Winter Advisory Alert Notification National Weather Service	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> HIGH WATER/FLOOD Advisory City of Easton National Weather Service High Water/Flood Advisosry	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input type="checkbox"/> Refuse & Recycling Notification Refuse and Recycling has been delayed by one day this week. Resume normal schedule next week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Street Sweeping Notification Street Sweeping Cancelled. Resume normal schedule tomorrow.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/> Easton Alert Registration Rgistration Link to Customers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SAVE

CANCEL

Media Launch